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What is Maia?

Maia is an AI system consisting of multiple artificial intelligence models that provides solutions to help manage daily tasks. Maia learns from every interaction, enabling users to upload personal documents and turn them into private knowledge bases, on which they can ask questions. It's a dynamic, ever-evolving system designed to deliver customized results.

1. THE Maia CREDITS SYSTEM

Maia works through the Maia Credits system, which offers great flexibility as it deducts credits only for the features the user is interested in.

You can choose between two plans:

- Free Plan: 50 Maia Credits for free per month
- Elite Plan: 500 Maia Credits for 5€ per month

For more information, please refer to the "Pricing" section at the end of this document.

2. HOW TO CREATE AN ACCOUNT

To create a Maia account, you need to register. First, go to the Maia website at www.mymaia.ai and navigate to the "Plans and Prices" page, where you can choose between the Free and the Elite plans.

Once you have selected your plan, a registration form will appear. Fill out the provided fields to create your account on the Maia platform.

Please note that the form includes fields marked by red asterisks, which are required to proceed with registration.

Note: Your password must be 10 characters long, including 1 special character, 1 uppercase letter, 1 lowercase letter, and 1 number.

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We recommend filling in the "Interest" field to help Maia learn more about you and provide personalized responses.

To make the most of Maia's features, check the boxes labelled "Consent for localization" to perform local searches, and "Consent to use the microphone" to enable the Speech-to-Text mode and use your voice when interacting with your Life Copilot.

To complete your registration, click the "Register" button and check the email we will automatically send to your inbox.
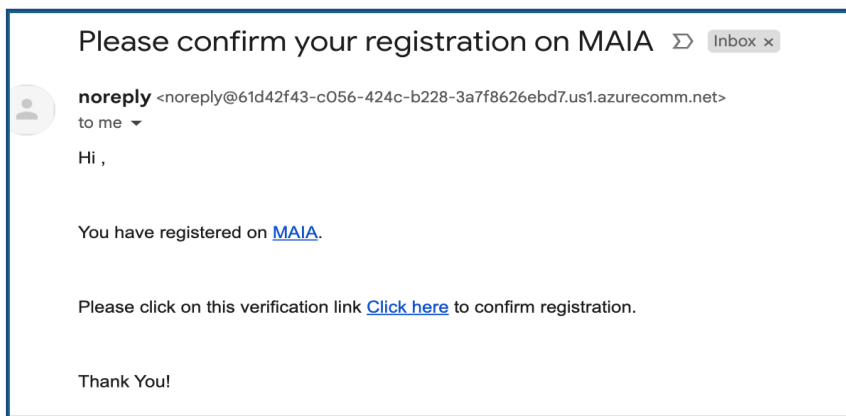
By clicking the blue "Click here" link, you will confirm your request to create a Maia account. This will lead you to the shopping cart page where you can complete the payment.

Once the payment is complete, you will receive a confirmation email and be automatically redirected to the Maia website. From there, you can access the service by entering your credentials.
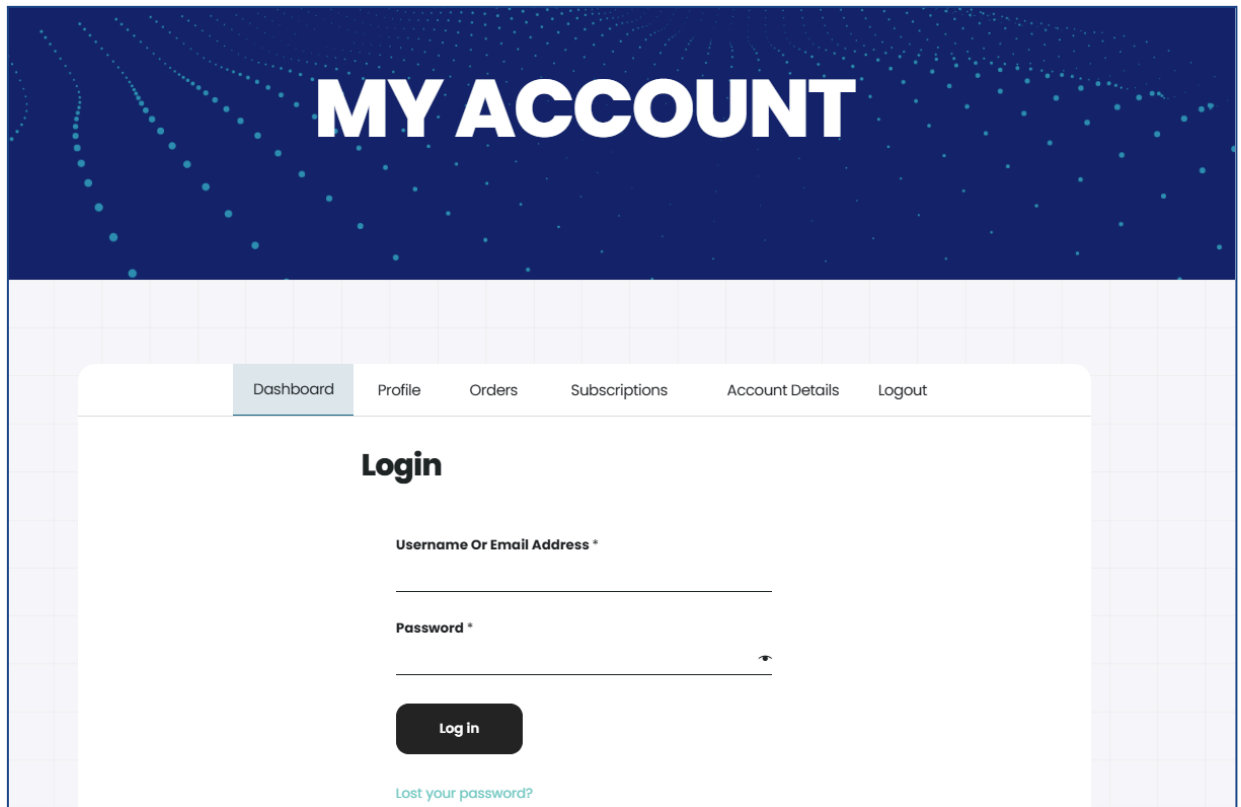
2.1 How to log in to Maia next time

For future logins, click the button on the Maia website at www.mymaia.ai. This will open the login screen, where you can enter your credentials to access the service.

If you forget your password, you can reset it by clicking the "Forgot your Password?" button on the login screen.

IN A FEW CLICKS: How to create an account

1) *Go to www.mymaia.ai*
2) *Navigate to the "Plans and Prices" page*
3) *Choose between the Free plan and the Elite plan*
4) *Fill in the registration form with the required information*
5) *Confirm your email address*
6) *Complete the payment*

7) *Click the* *button*
8) *Enter your credentials*
9) *Click the "Log in" button*

__IN A FEW CLICKS__: How to log in to Maia next time

1) *Go to www.mymaia.ai*
2) *Click ![M] button*
3) *Enter your credentials*
4) *Click the "Log in" button*

## 2.2 How to download the Maia app onto your device

Once you have registered and logged into Maia from your computer, you can also download the app to your mobile. Go to the Maia website from your phone, scroll to the bottom of the page, and choose between Google Play and App Store.

Once you select your option, you will be redirected to the corresponding app store, where you can download the app.

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2.3 What the Maia panel looks like on the first login
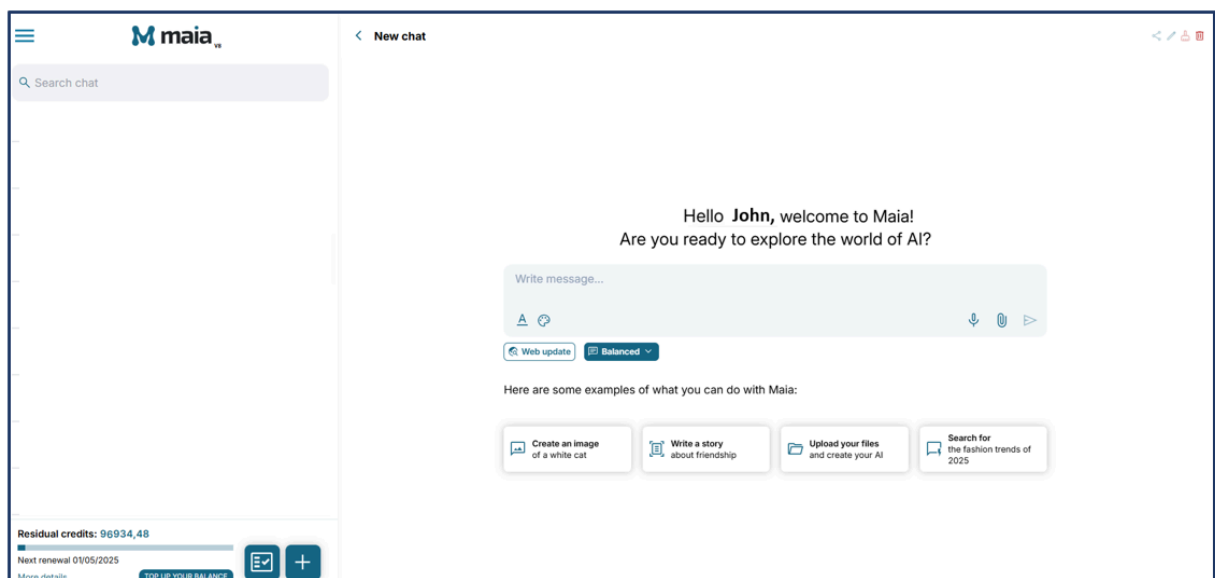
The Maia panel is made up of two main sections: the right section is where the user can perform the searches, while the left section is where Maia keeps the conversation history.

- The right-hand section
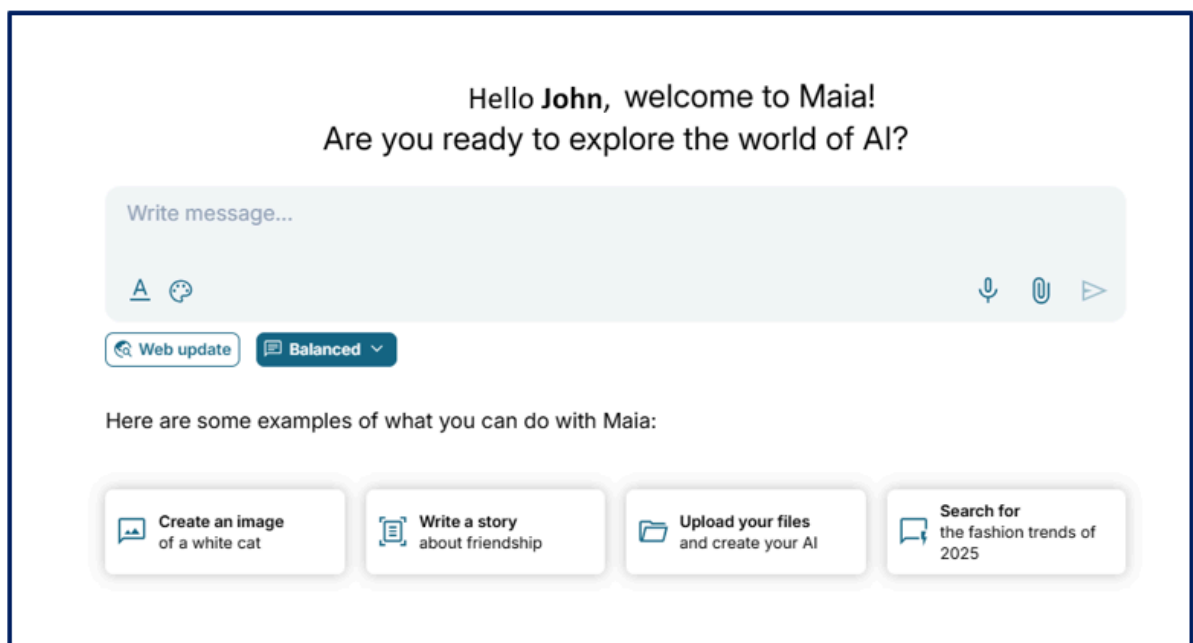
This section features the search box where you can type your questions.

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Write message...

A 🎨   🎤 📎 ▷

🔍 Web update   💬 Balanced ⌄

Please note that the microphone symbol 🎤 enables you to chat with Maia using your voice through Speech-to-Text technology.

Next to the microphone symbol, you will see the attachment icon 📎

Alongside the microphone and file attachment icons, you will also find two other useful buttons: A 🎨

The first button A opens a formatting menu with options like italics, bold, and hyperlinking. From here, you can edit and format both your questions and answers. Please note that this feature is only available on desktop.

H1 H2 H3 **B** *I* U ≔ ≟ 99 <> 🔗 ✕

The second button 🎨 is used to enable or disable image mode. When clicked, it displays extra tools that help customize the generated images even more. These features will be explained in more detail in the section dedicated to image creation.

Two other key buttons that help you make the most of Maia are:

🔍 Web update   💬 Balanced ⌄

- **Web Update** – If you click this button, Maia's AI will be synced with the most up-to-date and verified information available on the web. This feature is extremely useful for research that relies on current data, such as news.
- **Balanced** – Click this button to open a menu where you can choose the type of response you want, whether it's "Balanced," "Direct," or "Deep".
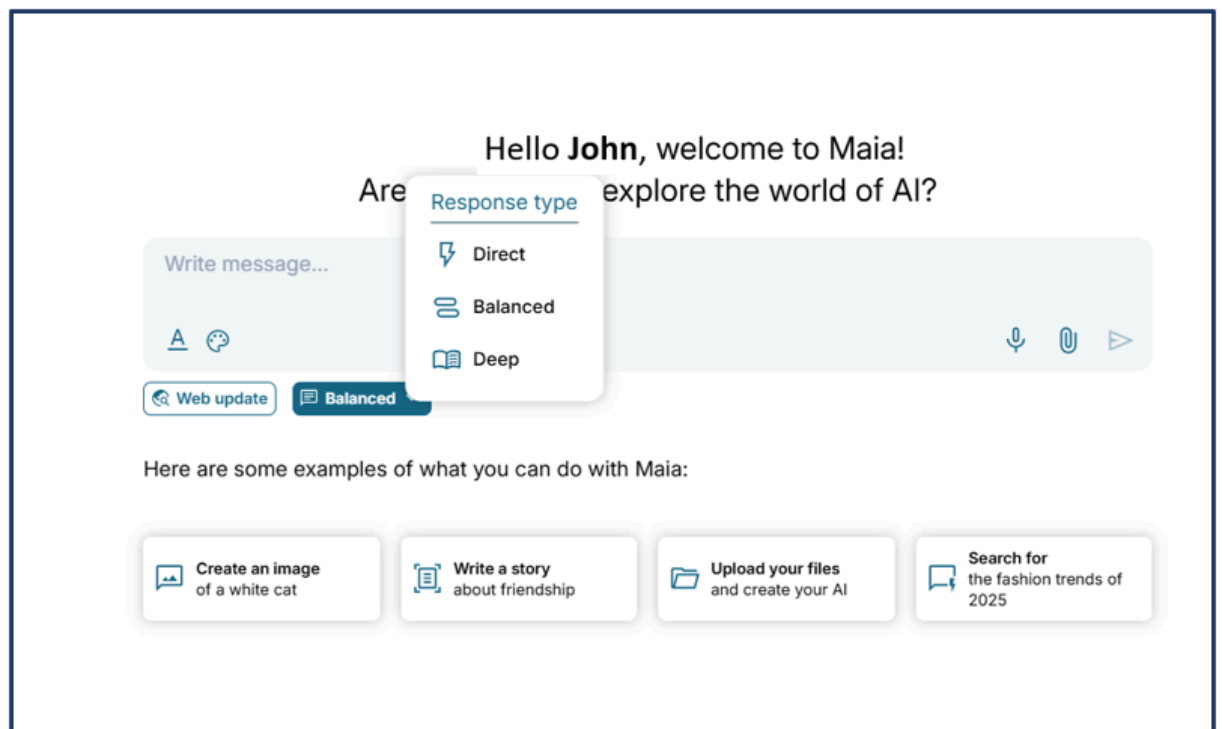
Direct Mode delivers short, immediate answers, making it the perfect choice for those users looking for quick, essential information.

Balanced Mode, which is selected by default, offers concise yet focused responses; this option is ideal for those users who require an initial overview.

**Deep Mode** provides more detailed answers, with extended explanations and in-depth insights.

In short, if you are looking for fast, to-the-point replies, choose Direct Mode. If you need something a bit more complete without going too deep, remain in Balanced Mode. Finally, if you want your responses to be as detailed as possible, choose the Deep Mode.

This flexibility—being able to switch between Direct, Balanced, and Deep responses—is made possible by **ThinkFlow**, the cognitive engine behind Maia. This technology enables advanced reasoning processes, allowing Maia to deliver

answers that are not only accurate but also relevant and coherent with the user's request.

Just below the search box, there are four boxes that show what you can do with Maia:
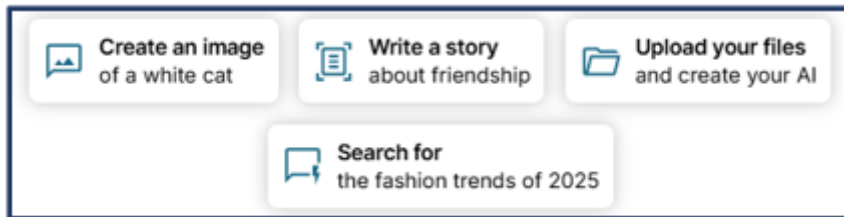
At the top of the right section, the 3 icons allow you to, respectively:

- share your conversion on social media

- change the name of your conversation

- delete your conversation
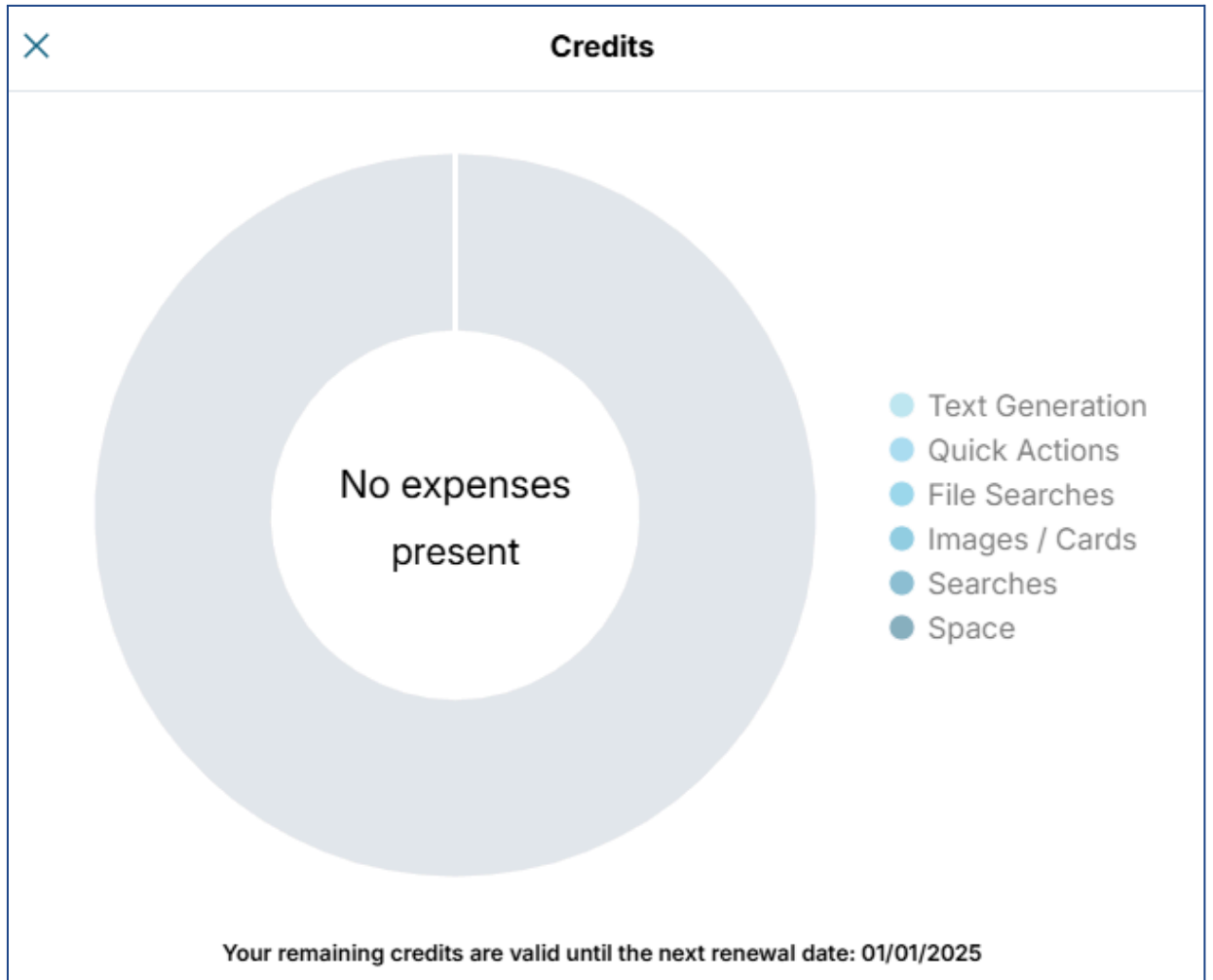
- The left-hand section

This section of the screen, which can be found below the conversation history, features the Maia credits bar.

![maia logo]
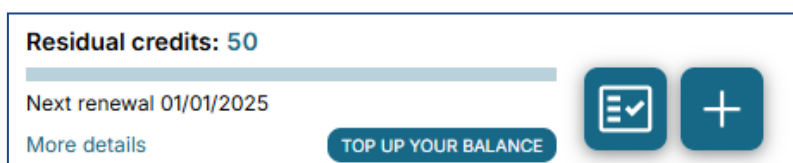
This bar displays the residual credits, the renewal date, and a "More details" button. Once you click the button, a pie chart will appear showing how the credits have been spent according to your requests.

The credits update dynamically each time a task is completed, an answer is provided, or a search is performed. Next to the credit bar, you will find the icons ⊞ ⊕ . Click on the first button to select the chats you want to remove from the conversation list, and on the second button to start a new chat.

In the top left corner, you will find the dropdown menu icon ☰ with the following items:
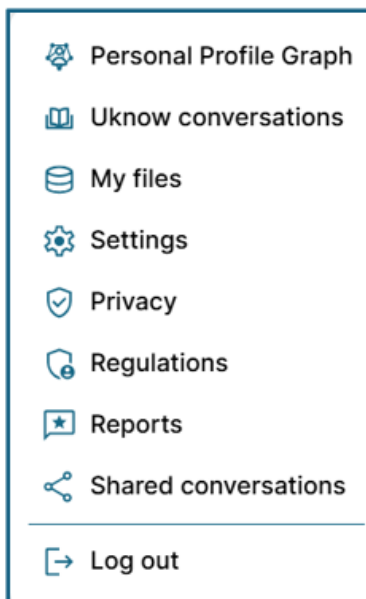
3. CUSTOMISATION SECTIONS

If you want Maia to provide custom answers, take some time to explore the panel sections dedicated to storing personal information and documents.

3.1 Personal Profile Graph

3.2 My files

The Personal Profile Graph, also known as PPG, is a tool that allows Maia to map users' interests, preferences, and personal information.

Note: To fully benefit from Maia's potential, we suggest filling in the PPG with as much information as possible.

The Personal Profile Graph is made of NODES, each representing a different category of information that the user can provide.

To access this section and add details, click the menu in the top left corner and select the "Personal Profile Graph" item.

The Personal Profile Graph is a network of NODES. In the centre, you will find a NODE labelled with your name that contains your basic information. In our example, the user's name is John, so the central NODE is "John".

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From the central NODE, 7 other NODES branch out, each representing a specific category.

The categories are:

- **Physical Appearance**. This section contains information about the user's physical traits, such as body type, weight, eye and hair colour, and whether they wear glasses.
- **Job**. This section contains information about the user's job, company and office location.
- **Education**. This section contains information about the user's educational background and the languages they speak. Remember that here you can add as many languages as you like.
- **Family**. This section contains information about the user's family members. If completed, it provides a full picture of their family, including their partner, children, parents, and siblings. You can also enter specifics such as each family member's name, age, and interests.
- **Passions**. This section collects the hobbies and passions the user first entered during registration. You can add more by typing them into the box.
- **Lifestyle**. This section contains information about the user's diet, allergies, favourite foods and drinks, and travel preferences such as favourite vacation types and visited destinations. You can also add information about your favourite sports teams, the sports you practice, and what social media you are on.
- **Finance**. This section contains information about the user's properties - for example, a two-room apartment at 42 Ellerdale Road, London - and their vehicles. In this last category, you can also specify your vehicle horsepower and registration year.

As you enter your data, the graph will update, creating new connections and NODES, while the information added to the graph will appear in the right section.
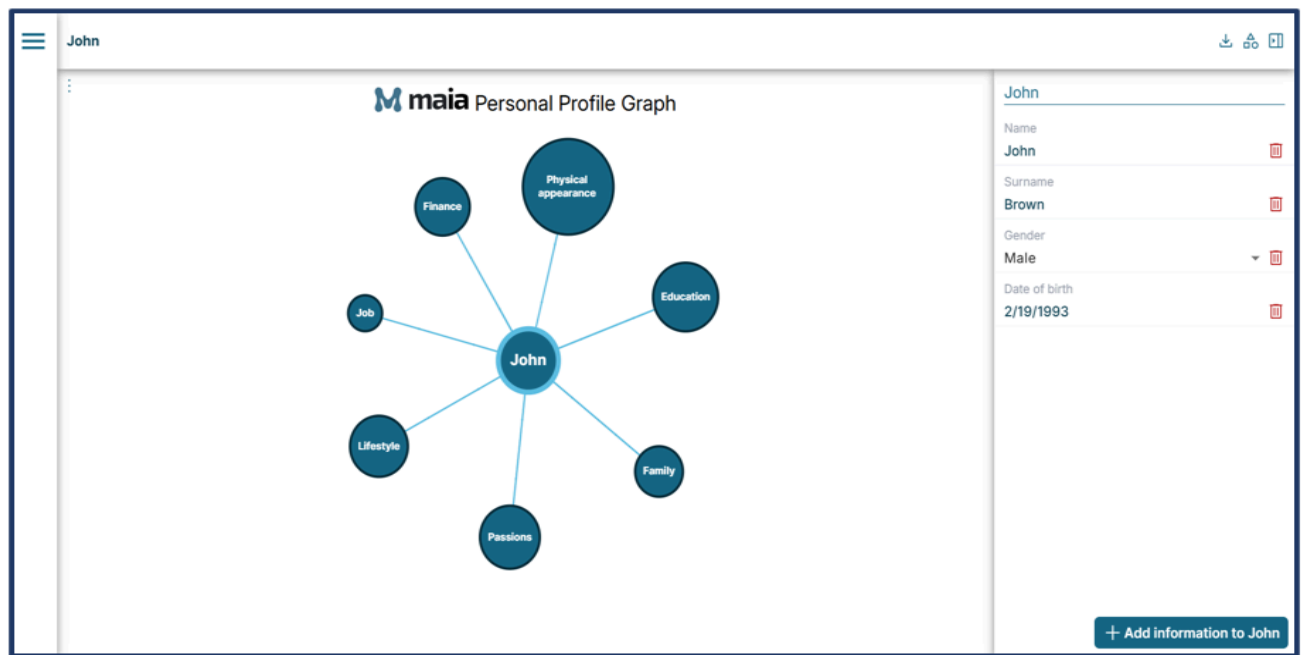
3.1.1 How to enter information into your Personal Profile Graph

On the right side of your Personal Profile Graph, you will find a button that says

"Add information to John" . Once you click it, a dropdown

menu will appear, showing the remaining details you can add to further enrich the

central NODE, "John". Some of your data, like your first name, last name, date of

birth, and gender, are already part of your graph as they were automatically added

during registration. In this specific case, the information which has been left out is

"Address" and "Residence."

IN A FEW CLICKS: How to add information to your PPG

1) *Click menu*
2) *Select "Personal Profile Graph" from the dropdown menu*
3) *Click "Add information to John"*
4) *Choose an item from the dropdown menu*
5) *Fill in the field with your data*
6) *Press "Enter"*
7) *Click "Save the change"*

Note: Don't forget to click "Save the change" after completing all

fields in a NODE.

If you don't save and move to another NODE in the graph, any unsaved information will be lost, and you will need to re-enter it.
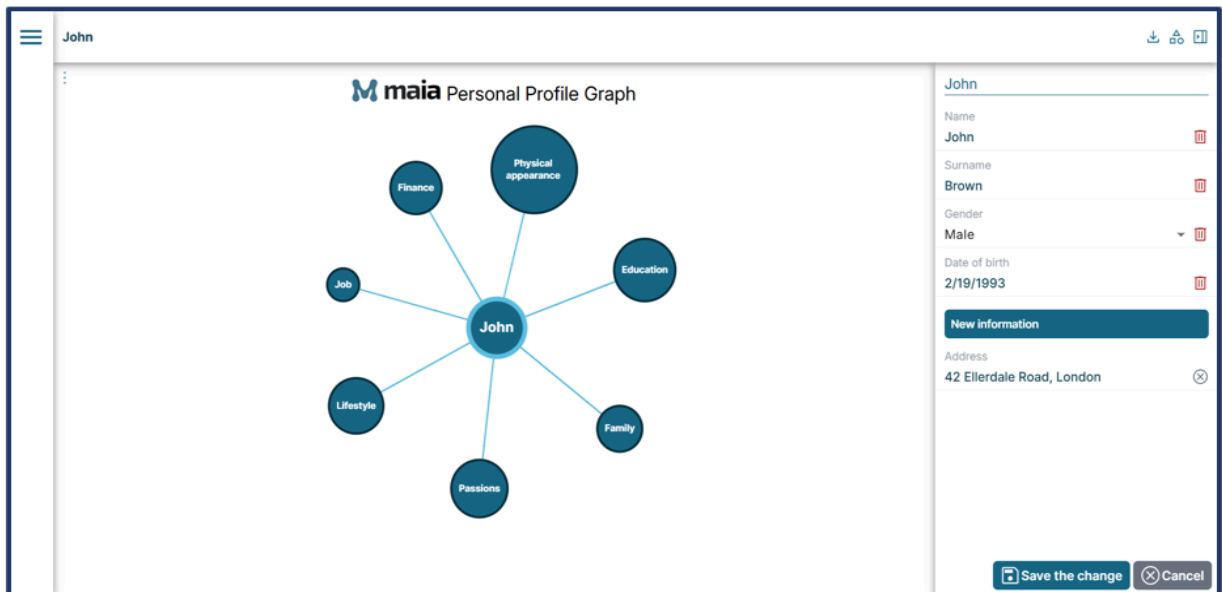
You can navigate your Personal Profile Graph by clicking the NODES in the left section or selecting any NODE in the central graph. This will take you to the corresponding category, where you can add your information.

Some NODES, like "Family", "Job", "Passions", and "Finance", allow you to add second-level information. For example, if you add your partner's name in the "Family" NODE, as first-level information, you can also specify their job, age, and passions, as second-level information.

3.1.2 How to add second-level information

After entering your life partner's name (e.g., Lisa) into your PPG and saving the change, as we have seen before, a new NODE called "Lisa" will be automatically created. To add further information to this NODE, select it and click the "Add information to Lisa" button found on the right.

Once you click the button, you will see a dropdown menu with a list of further information, such as age, gender, interests and type of relationship.

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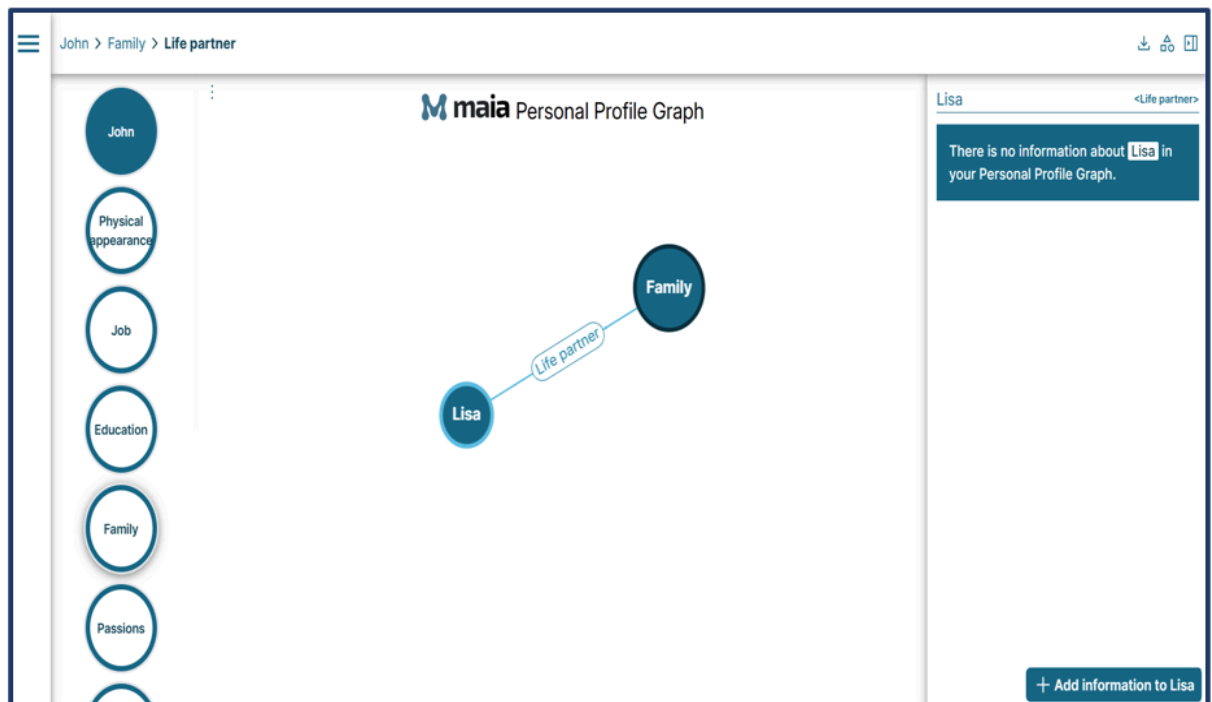
For example, if you enter your life partner's age and click "Save the change" **Save the change**, your Personal Profile Graph will update and create an "Age" connection that links "Lisa" to the new NODE that features the age number.
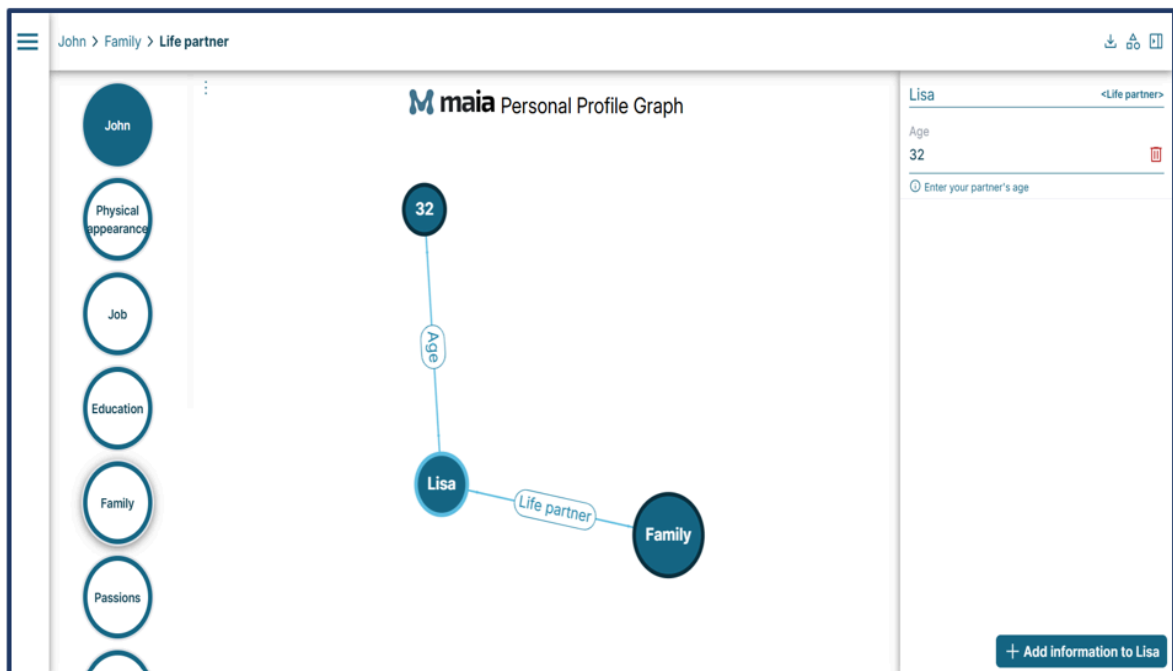
IN A FEW CLICKS: _How to add second-level information to your PPG_

1) Click the menu and select the Personal Profile Graph item
2) Hover the mouse over the NODE you want to enrich, for example, "Lisa"
3) Click "Add information"
4) Select an item from the dropdown menu
5) Complete the field with your information
6) Press "Enter"
7) Click "Save the change"

Note: You can delete the information you entered anytime by simply clicking on the trash symbol 🗑 found next to each data.

To re-enter information about your family members, you just need to click the "Family" NODE again.

If you don't want certain NODES - for categories like physical appearance, education, job, family, passions, lifestyle, or finance - to be shown in your PPG, you can turn them off. Simply click the [△ □○] icon in the top right, select the NODES you want to disable and click "Save" [Save]. By doing so, the NODES you selected will no longer appear in your Personal Profile Graph.
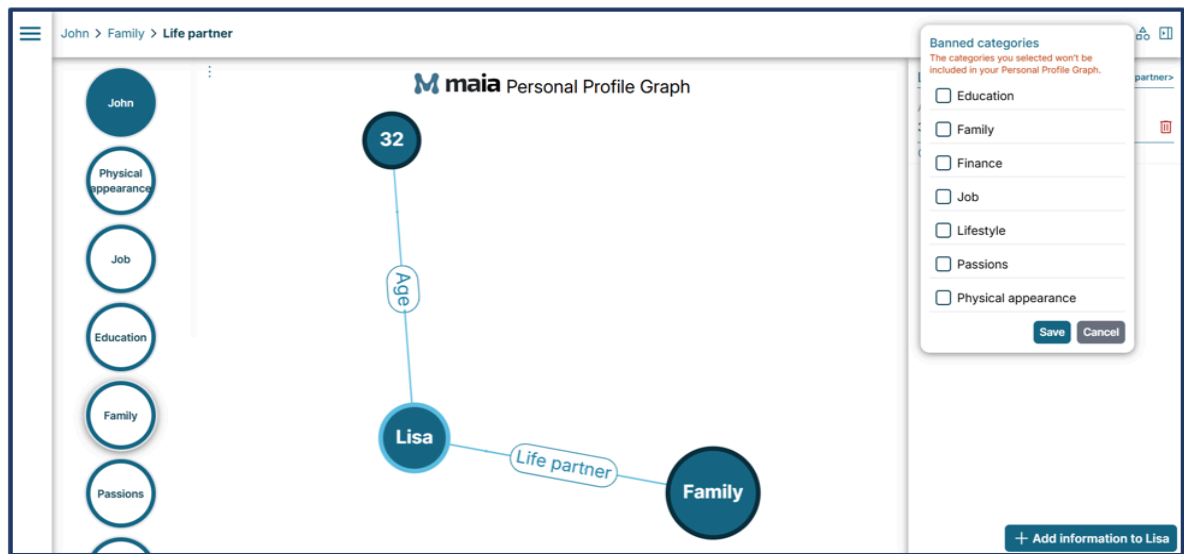
IN A FEW CLICKS: How to disable a NODE in your PPG

1) Click the ⬓ icon in the top right corner
2) Choose the NODES you don't want to be displayed on your graph
3) Click "Save"

Note: We recommend entering as much information as possible into your Personal Profile Graph. This way, Maia can use your data to give you the most accurate and customized answers.

Example: PPG completed
Information:
Son: Jack
Son: 3 years old
Son's passions: Coloring
User's question: "What can I get for Jack?"
MAIA looks for gifts suitable for a 3-year-old boy who likes coloring

Example: PPG not completed
User's question: "What can I get for Jack?"
MAIA doesn't know Jack but understands it's a boy, so the search focuses on men's gifts.

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3.2 My files

My files is a personal space where users can upload documents, website links, voice messages, and emails. Maia can perform various tasks on these files, like answering questions about their content, providing translations and summaries, and even audio transcriptions.

Let's take a look at what can be uploaded and how to do so.

Here is a list of files you can upload:

- Text files: TXT, PDF, DOCX, PPTX
- Images: JPG, PNG, TIFF, BMP, GIF, WEBP
- Audio: AAC, WAV, MPEG, OGG, OPUS
- URL: (website links)

3.2.1 How to upload documents to My files

You have two ways to access your dedicated storage space.

<u>1st way to upload files to your storage space</u>

The first and quickest way is to go to the menu in the top left corner and select "My files".

The next screen will show a list of saved documents on the right, with two folders on the left labelled "My Files" and "Content from Email" that help keep your files organized.
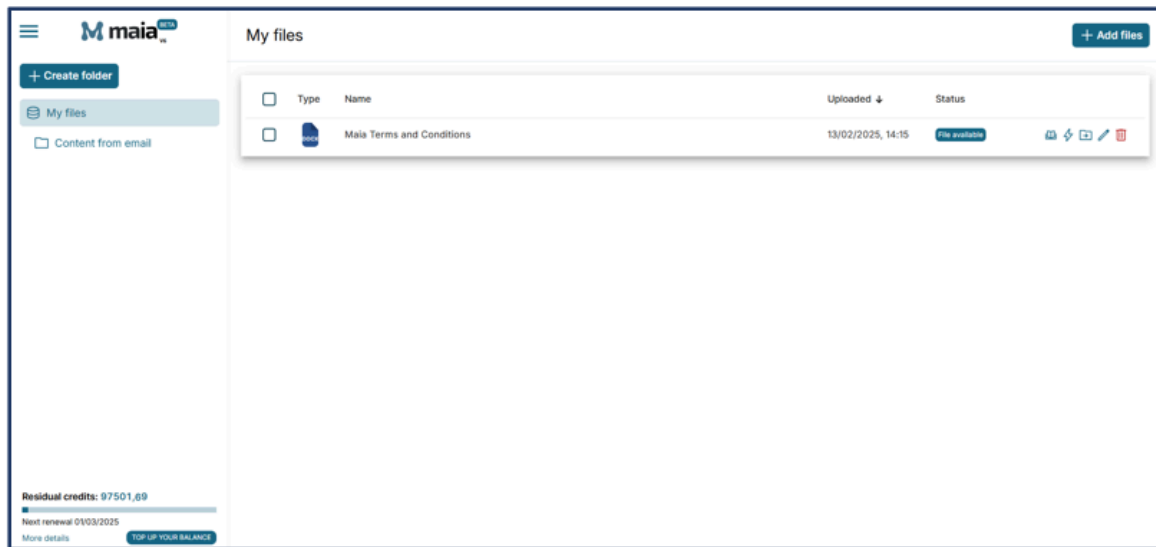
From there, you can upload your files by clicking the "Add to folder" button

 and choose whether you want to add a file or a URL.

Once you choose and upload your file, it will be displayed as follows:

You will then see a set of icons that allow for quick actions:

- The first icon allows you to attach the file to a conversation.
- The second icon enables quick actions, such as viewing the document, summarizing it, or translating it.

- The third icon allows you to move the file into a new folder.

- The fourth icon lets you edit the attached document.

- The last icon allows you to delete the uploaded file.

2nd way to upload files to your storage space

Another way to upload a file is by clicking the attachment icon in the search box.
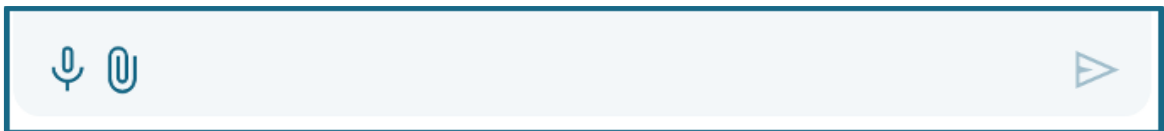
This action will make appear a pop-up window featuring three options:
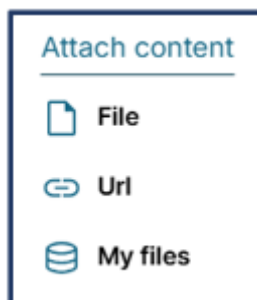
- Clicking the "File" button lets you choose a file to upload to your storage.
- Clicking the "URL" button allows you to add a website link to your storage.
- Clicking the "My Files" button opens the screen we saw earlier, showing all your uploaded files.

Please note that the system allows file uploads up to a maximum of 5 MB.

<u>How to upload files</u>

Clicking this button opens a pop-up where you can paste the website link you wish to upload. After pasting the link, simply click "Add".
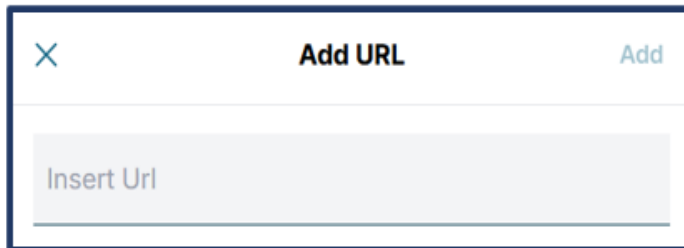
<u>IN A FEW CLICKS</u>: How to upload a file to "My files"

1) *Click the menu in the top left* ▤
2) *Click "Add File"*
3) *Select the file you want to upload from your device*
4) *Wait for the file to be fully uploaded*

<u>IN A FEW CLICKS</u>: How to upload a file from the search box

1) *Click the "Attach File" icon* 📎
2) *Click the "File" button*
3) *Select the file you want to upload from your device*
4) *Wait for the file to be fully uploaded*

<u>IN A FEW CLICKS</u>: How to upload a URL to "My Files"

1) *Click the "Attach File" icon* 📎
2) *Click "Add URL"*
3) *Paste the link in the URL box*
4) *Click "Add"*

You can easily send email content or any attachments you have received via email. Forward the email to <u>doc@myMaia.ai</u> to add the email content and/or any

attachments to the "Content from Email" folder under the "My Files" section.

4. Maia's TASKS AND FEATURES

Maia provides a wide range of features, **from performing generic web searches and local business searches to creating unique images and generating custom-written content**, whether it's a short paragraph or a longer piece. Maia can also **interact with your personal files**, extracting information from those documents or websites added to your storage space. This feature is called Maia Studio.

Let's take a look at some examples and how to use these tools in practice.

4.1.1 List of the tasks you can carry out with Maia

- General information requests
- Local business searches
- Text generation requests
- Information extraction from personal sources (documents or websites)

General information requests

This category groups all tasks related to web searches, including those that don't require any specific customization.

Let's see an example with the request: "Who is David Beckham?"

Maia's response is comprehensive and well-organized, covering David Beckham's personal life, football career, and business ventures.

Below the answer, you'll find four icons on the right that allow you to:

- Copy the response text
- Download the text as a Word document
- Repeat your question
- Edit the answer

Here, it is worth spending some words on the editing button .

Once you click this button, it will lead you to a screen displaying the response and a formatting menu, where you can modify the way Maia's answer is presented. To save the edits, click the button in the top right corner.

The "Sources" section, located below the previously mentioned buttons, shows the sources Maia used to gather the information and generate an accurate response. To view the sources, just click the corresponding buttons.

4.1.2 Differences Between Balanced, Deep, and Direct Responses

By default, Maia provides "Balanced" responses, as you might have noticed in our previous example (Who is David Beckham?). However, you can also ask for a more detailed and comprehensive response by simply clicking the "Deep" link, which is found below the answer.

Maia provides an incredibly detailed response, going far beyond basic information. It delves into David Beckham's biography, the early years of his football career, the teams he's played for, and his international achievements. It also provides information on his personal life, public image, and philanthropic endeavors.

Let's take a look at what the answer looks like:

Who is David Beckham?

Answer in "Deep" mode

Who is David Beckham?

18/04/2025, 17:24

David Beckham: Early Life and Background

A Humble Beginning

David Robert Joseph Beckham was born on May 2, 1975, at Whipps Cross University Hospital in Leytonstone, London. He is the son of Sandra Georgina (née West), a hairdresser, and David Edward Alan "Ted" Beckham, a kitchen fitter. The couple married in 1969 in the London Borough of Hackney. Beckham was given the middle name Robert in honor of Bobby Charlton, his father's favorite footballer. He has two sisters: Lynne Georgina, who is older, and Joanne Louise, who is younger.

Jewish Heritage and Religious Upbringing

Beckham's maternal grandfather's maternal grandmother, Elizabeth Lazarus Llewellyn, was Jewish. Beckham has referred to himself as "half Jewish" and wrote in his autobiography, "I've probably had more contact with Judaism than with any other religion." In his book "Both Feet on the Ground," Beckham states that growing up, he attended church every week with his parents because that was the only way he could play football for their team.

Passion for Football

Beckham's parents were passionate Manchester United supporters who frequently traveled 200 miles from London to Old Trafford to attend the team's home matches. David inherited his parents' love for Manchester United, and his main sporting passion was football. In a 2007 interview, Beckham said, "At school, whenever the teachers asked, 'What do you want to do when you're older?' I'd say, 'I want to be a footballer.' And they'd say, 'No, what do you really want to do, for a job?' But that was the only thing I ever wanted to do."

Challenges and Opportunities

Beckham was a late developer and was not selected to represent the England schoolboys' team primarily due to his small size. He attended one of Bobby Charlton's soccer schools in Manchester and won the chance to take part in a training session with Barcelona as part of a talent competition. He played for a local youth team called Ridgeway Rovers, which was coached by his father, Stuart Underwood, and Steve Kirby. Beckham was a Manchester United mascot for a match against West Ham United in 1986.

Early Football Training

Young Beckham had trials with his local club Leyton Orient, Norwich City, and attended Tottenham Hotspur's school of excellence, though he never represented the club in a match. During a two-year period in which Beckham played for Brimsdown Rovers' youth team, he was named Under-15 Player of the Year in 1990. Beckham attended Chingford County High School in Nevin Drive, Chingford. He also attended Bradenton Preparatory Academy but signed schoolboy forms at Manchester United on his 14th birthday and subsequently signed a Youth Training Scheme contract on July 8, 1991.

David Beckham's Manchester United Career

Rising Through the Ranks

David Beckham's journey with Manchester United began in 1991 when he signed as a trainee. He was part of a talented group of young players, including Ryan Giggs, Gary Neville, Phil Neville, Nicky Butt, and Paul Scholes, who were collectively known as the 'Fergie Fledglings.' Under the guidance of coach Eric Harrison, Beckham helped Manchester United win the FA Youth Cup in May 1992. His performance in the youth team led to his first-team debut on September 23, 1992, in a League Cup match against Brighton & Hove Albion. Beckham signed his first professional contract with Manchester United on January 23, 1993.

Early Career and Loan Spell

In the 1994-1995 season, Beckham went on loan to Preston North End to gain first-team experience. He scored two goals in five appearances, including one directly from a corner kick. Upon returning to Manchester United, he made his Premier League debut on April 2, 1995, in a match against Leeds United. Despite limited appearances that season, Beckham began to establish himself as a promising young talent.

Breakthrough and First Championship

The 1995-1996 season marked Beckham's breakthrough into the first team. He became a regular starter and played a crucial role in Manchester United's successful campaign, which saw them win both the Premier League and FA Cup. Beckham's notable performances included scoring the winner in the FA Cup semi-final against Chelsea and providing the corner from which Eric Cantona scored in the FA Cup final.

Becoming a Household Name

Beckham's fame skyrocketed at the beginning of the 1996-1997 season. On August 17, 1996, he scored a remarkable goal from the halfway line against Wimbledon, which became one of the most iconic moments in Premier League history. This goal, ranked number 18 on Channel 4's poll of the 100 Greatest Sporting Moments, established Beckham as a household name. During this season, he helped Manchester United retain the Premier League title and was voted PFA Young Player of the Year.

Inheriting the Number 7 Shirt

Prior to the 1997-1998 season, Beckham inherited the prestigious number 7 shirt, previously worn by Manchester United legends such as George Best and Eric Cantona. He continued to excel, leading the league in assists with 13 and scoring nine Premier League goals, including a memorable free kick against Liverpool at Anfield. Despite his contributions, Manchester United finished second behind Arsenal.

Inheriting the Number 7 Shirt

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The Treble Season

The 1998-1999 season was historic for Manchester United, as they won the treble of the Premier League, FA Cup, and UEFA Champions League. Beckham played a pivotal role in this achievement, providing crucial assists in the Champions League final against Bayern Munich. His performances throughout the season earned him runner-up positions for both the Ballon d'Or and FIFA World Player of the Year awards.

Continued Success and Challenges

Beckham continued to perform at a high level in the following seasons, helping Manchester United retain the Premier League title in 1999-2000 and 2000-2001. However, his relationship with manager Sir Alex Ferguson began to deteriorate, partly due to Beckham's growing fame and commitments outside of football. Despite these challenges, Beckham remained a key player and contributed significantly to United's success.

Contract Extension and Final Season

In May 2002, Beckham signed a three-year contract extension with Manchester United, making him the highest-paid player in the world at the time. However, an injury early in the 2002-2003 season and a famous incident involving Ferguson kicking a boot that struck Beckham's face led to speculation about his future at the club. Despite these issues, Beckham helped Manchester United win the Premier League title that season.

Departure to Real Madrid

In the summer of 2003, Beckham's time at Manchester United came to an end as he transferred to Real Madrid for €37 million. His departure marked the conclusion of a remarkable career at Manchester United, where he made 265 Premier League appearances, scored 62 goals, and won numerous titles, including six Premier League titles, two FA Cups, and the UEFA Champions League.

Throughout his career at Manchester United, David Beckham showcased his exceptional talent, work ethic, and dedication, becoming one of the most iconic figures in football history. His journey from a young trainee to a global superstar remains a testament to his remarkable achievements and contributions to the sport.

David Beckham's Transfer to Real Madrid and the 'Galáctico' Era

David Beckham's move to Real Madrid in 2003 marked a significant chapter in his illustrious career. The transfer, valued at €37 million, was part of the club's 'Galáctico' era, characterized by the acquisition of high-profile players to bolster both the team's performance and its global brand. Beckham joined a star-studded squad that included legends such as Zinedine Zidane, Ronaldo, and Luís Figo, enhancing Real Madrid's reputation as a powerhouse in European football.

Integration into the 'Galácticos'

Upon his arrival, Beckham was unveiled in front of a large media contingent and fans, symbolizing the club's ambition and commercial strategy. Although he had worn the number seven shirt at Manchester United and for the England national team, Beckham opted for the number 23 jersey at Real Madrid, inspired by basketball legend Michael Jordan. His debut season saw him quickly adapt to the team's playing style, contributing significantly with his trademark free-kicks and precise crosses.

Playing Alongside Football Legends

Beckham's tenure at Real Madrid was marked by his collaboration with some of the greatest footballers of the time. Playing alongside Zidane, Ronaldo, and Figo, Beckham showcased his versatility and commitment, often playing in various midfield roles. His ability to deliver accurate passes and set-pieces complemented the attacking prowess of his teammates, making Real Madrid a formidable force.

La Liga Title Win

The pinnacle of Beckham's career at Real Madrid came in the 2006-2007 season when the club clinched the La Liga title. Despite initial challenges and managerial changes, Beckham's perseverance paid off. His contributions were vital in the latter part of the season, helping Real Madrid secure crucial victories. The title win was a fitting end to Beckham's time in Spain, highlighting his impact on the team's success.

Commercial Impact

Beckham's transfer to Real Madrid had a profound commercial impact on the club. His global appeal and marketability significantly boosted merchandise sales and expanded Real Madrid's brand presence worldwide. The club capitalized on Beckham's popularity, organizing tours and promotional events that attracted massive audiences, particularly in Asia. This commercial success underscored the strategic importance of Beckham's acquisition beyond his on-field contributions.

David Beckham's era at Real Madrid was a blend of sporting excellence and commercial triumph, solidifying his legacy as one of football's most influential figures.

David Beckham's Personal Life and Family

David Beckham's marriage to Victoria Adams

David Beckham and Victoria Adams, famously known as "Posh Spice" from the pop music group Spice Girls, began dating in 1997 after Victoria attended a Manchester United match. Their relationship quickly attracted significant media attention, and they were dubbed "Posh and Becks" by the press. Beckham proposed to Adams on January 24, 1998, in a restaurant in Cheshunt, England. The couple married on July 4, 1999, at Luttrellstown Castle in Ireland. Beckham's teammate Gary Neville was the best man, and their four-month-old son, Brooklyn, served as the ring bearer. The wedding reception, estimated to have cost £500,000, employed 437 staff members.

The Beckham Children

David and Victoria Beckham have four children: Brooklyn Joseph (born March 4, 1999, in London), Romeo James (born September 1, 2002, in London), Cruz David (born February 20, 2005, in Madrid), and Harper Seven (born July 10, 2011, in Los Angeles). Elton John and David Furnish are reportedly the godparents to Brooklyn and Romeo, while Elizabeth Hurley is their godmother. Cruz and Harper were baptized Catholic at Holy Trinity, Chipping Norton, with godparents including Eva Longoria and Marc Anthony.

Public Image and Lifestyle

David Beckham's relationship with Victoria Adams significantly contributed to his celebrity status beyond football. Known for his fashion sense, Beckham became a fashion icon alongside Victoria, who was already famous in her own right. The couple became sought-after spokespeople for clothing designers, health and fitness specialists, fashion magazines, and perfume and cosmetics manufacturers. Beckham's various hairstyles throughout his career, including a buzz cut, mohawk, and ponytail, were widely covered in the media.

Interests and Hobbies

David Beckham has several interests outside of football. He is known for his love of tattoos, with over 65 tattoos covering a large part of his body, including names of his children and wife Victoria. Beckham has also been actively involved in beekeeping, animal husbandry, and farming since 2020 in the barn they bought in the Cotswolds in 2016. His involvement in these activities showcases his diverse interests and commitment to a balanced lifestyle.

Religious Beliefs and Political Views

Beckham has referred to himself as "half Jewish" due to his maternal grandfather's maternal grandmother being Jewish. He wrote in his autobiography that he had more contact with Judaism than any other religion. Beckham also attended church weekly with his parents growing up. Politically, Beckham voiced his opposition to Brexit during the 2016 EU referendum, advocating for unity and cooperation among nations.

Philanthropy

David Beckham is known for his philanthropic efforts. He has been a UNICEF ambassador since 2005 and launched the "7: The David Beckham UNICEF Fund" in 2015. In 2013, he donated his entire £3.4 million salary from Paris Saint-Germain to two children's charities in France. Beckham is also a founding member of the Malaria No More UK Leadership Council, helping to launch the charity in 2009. Additionally, he designed a Paddington Bear statue in 2014 to raise funds for the National Society for the Prevention of Cruelty to Children (NSPCC).

Club Achievements

Beckham's club career is marked by numerous victories and titles across several top leagues in Europe and the United States. His major club honours include:

Club	Honours
Manchester United	• Premier League: 1995–96, 1996–97, 1998–99, 1999–2000, 2000–01, 2002–03 • FA Cup: 1995–96, 1998–99 • FA Charity Shield: 1996, 1997 • UEFA Champions League: 1998–99 • Intercontinental Cup: 1999
Real Madrid	• La Liga: 2006–07 • Supercopa de España: 2003
LA Galaxy	• MLS Cup: 2011, 2012 • Western Conference (regular season): 2009, 2010, 2011 • Western Conference (playoffs): 2009, 2011, 2012 • Supporters' Shield: 2010, 2011
Paris Saint-Germain	• Ligue 1: 2012–13

International Achievements

Beckham's contributions to the England national team are equally impressive. He earned 115 caps and scored 17 goals for his country, participating in three FIFA World Cups (1998, 2002, 2006) and two UEFA European Championships (2000, 2004). Beckham was also part of the England squad that won the Tournoi de France in 1997.

Individual Awards

Beckham's individual accolades highlight his skill and impact on the game. Some of his notable awards include:

- Ballon d'Or Runner-up: 1999
- FIFA World Player of the Year Silver Award: 1999, 2001
- PFA Young Player of the Year: 1996–97
- Premier League Player of the Month: August 1996
- BBC Sports Personality of the Year: 2001
- BBC Sports Personality of the Year Lifetime Achievement Award: 2010
- Real Madrid Player of the Year: 2005–06
- England Player of the Year: 2003
- UEFA Club Footballer of the Year: 1998–99
- UEFA Club Midfielder of the Year: 1998–99
- UEFA Team of the Year: 2001, 2003
- ESPY Awards: Best Male Soccer Player (2004), Best MLS Player (2008, 2012)
- English Football Hall of Fame: 2008
- Premier League Hall of Fame: 2021
- MLS Comeback Player of the Year Award: 2011
- UEFA President's Award: 2018
- Officer of the Order of the British Empire: 2003

Records

Beckham holds several records that underscore his exceptional abilities:

- First Englishman to win league titles in four countries (England, Spain, United States, France)
- First England player to score at three FIFA World Cups
- First British footballer to play 100 UEFA Champions League games
- Most free-kicks scored in the Premier League: 18
- Most free-kicks scored in a Premier League season: 5 in 2000-01

David Beckham's career is a testament to his talent, hard work, and dedication. His achievements have left an indelible mark on the world of football, making him a true icon of the sport.

In the top right corner of the screen, you will find icons that allow you to share the conversation, edit the title, clear the chat, or delete it .

As mentioned before, the button enables you to share the conversation by generating a public link. Clicking it opens a pop-up window that lets you share the conversation via Facebook, WhatsApp, X, LinkedIn, or email.

Finally, the buttons allow you to send feedback on an answer, with a thumb up standing for positive feedback and a thumb down standing for negative feedback, as well as listen to your answer. This last feature uses Text-to-Speech technology, which is especially handy if you can't read and prefer to listen.

Answers in "Direct" mode:

How old is David Beckham?
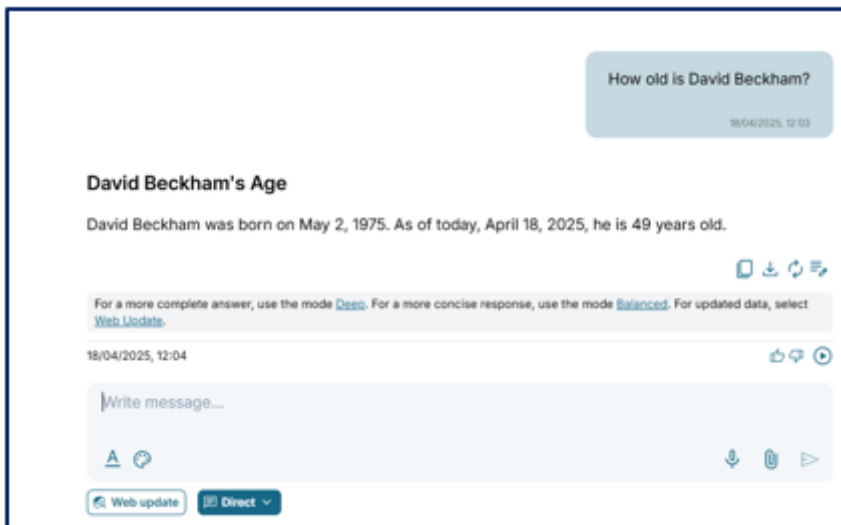
As you can see in the response, the Direct mode is concise, providing the answer without adding any extra information. This mode is perfect for those who want quick and accurate answers while using fewer tokens.

4.1.3 The importance of the context

Maia can infer the subject of a sentence, even when it is not explicitly mentioned, by deriving it from the prior context.

In our example, the user asks who David Beckham is and moves on to their second question, "How many children does he have?". Although the subject, David Beckham, is not specified, Maia can still understand it from the previous interaction.

David And Victoria Beckham's Four Children And Their Diverse Paths

> How many children does he have?
> 07/02/2025, 19:23

Summary:
David and Victoria Beckham have four children: Brooklyn Joseph Beckham, Romeo James Beckham, Cruz David Beckham, and Harper Seven Beckham.

Context:
David and Victoria Beckham, a high-profile celebrity couple, have been parents since 1999. Their children have diverse interests and careers. Brooklyn, born in 1999, is a budding chef and married to Nicola Peltz. Romeo, born in 2002, is pursuing a soccer career and has modeled. Cruz, born in 2005, is focused on music and modeling. Harper, born in 2011, is still in school and enjoys various activities.

Follow-Up Information:
You might be interested in learning more about the Beckham family's public appearances, such as their attendance at the premiere of David's Netflix documentary series, "Beckham." Additionally, exploring the individual careers and interests of each Beckham child could provide further insights into their lives.

Sources:
people.com | womenshealthmag.com | youtube.com | people.com | people.com

Maia has provided an answer with information about David Beckham's children. As you can see from the example, there was no need to specify the subject of the question, as the context carried over the information that Maia understood and used to search.

4.1.4 Quality of chat contextual memory

Maia can assess the quality of the chat's contextual memory and alert the user when its quality starts to decline due to the increasing length of the conversation and the growing amount of context to consider.

We have identified three levels of quality:

1. Excellent Quality: CONTEXTUAL MEMORY: EXCELLENT

   "Contextual memory is perfectly optimized! The conversation remains highly focused, ensuring precise and coherent responses."

2. Medium Quality: CONTEXTUAL MEMORY: NORMAL

"Contextual memory is slightly diluted. Some details might have been lost along the way."

3. Poor Quality: ⊗ CONTEXTUAL MEMORY: POOR

"Contextual memory is too broad. The conversation may lose focus. For a clearer context, start a new chat."

Local business searches

Local searches help locate businesses in a specific area, whether near the user's address or in another city.

Here is a visual example of the request "Search for a sushi restaurant near Camden Town".

M maia
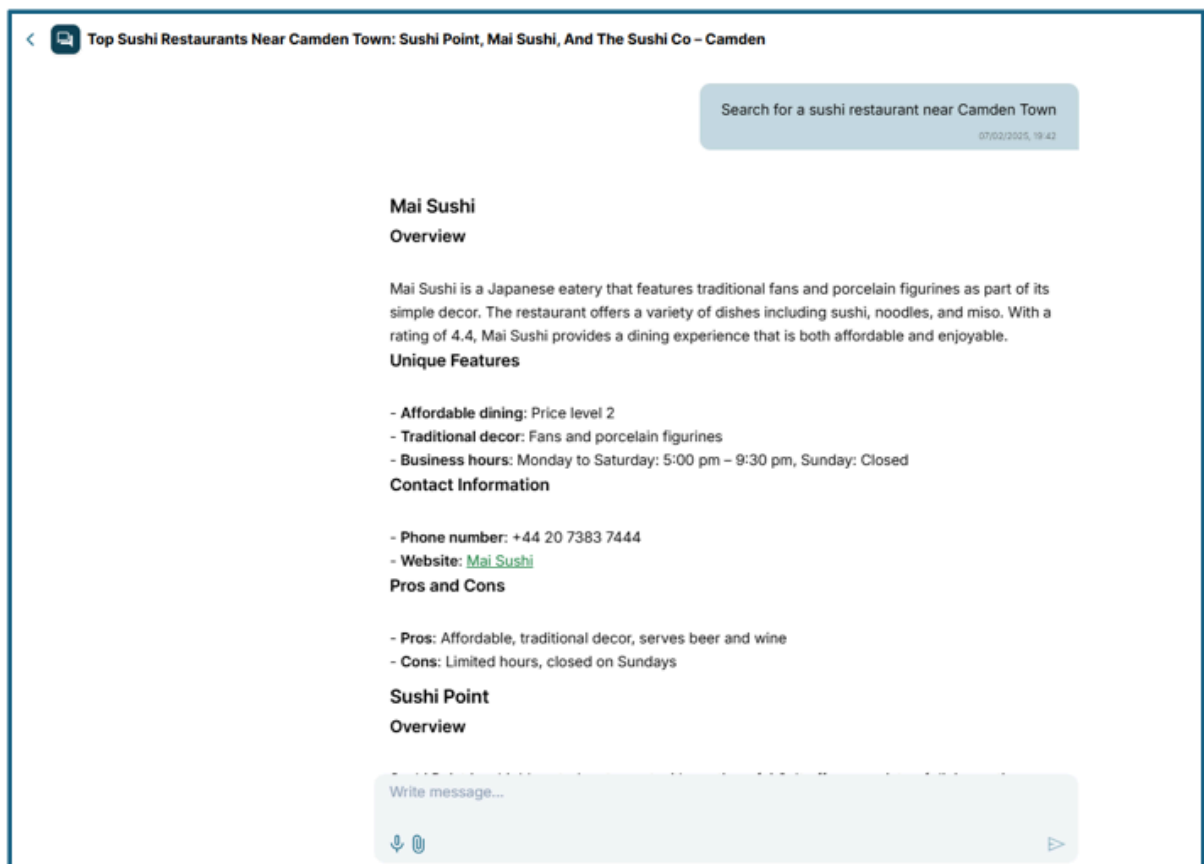
The user searched for a specific type of restaurant in a particular area. Maia found three options and created a detailed profile for each, including a short description, pros and cons, opening hours, and, if available, a link to the restaurant's website.

Note: The availability of certain information is not due to a malfunction of Maia, but rather whether the searched business has an online profile.

IN A FEW CLICKS: How to perform a generic search or a local business search

1) *Click "+" in the bottom left corner to open a new chat*
2) *Type your question into the search bar*
3) *Press Enter*

Types of searches:

- *General information searches*

- *Business-specific searches*

4.2 What Image Generation is

With this feature, you can generate images using AI. Just like with web searches, you can share or download them to your device.

Maia creates detailed, high-quality images in various styles and formats, delivering incredibly realistic and expressive results, especially in portraits, where facial expressions and textures are captured with striking accuracy.

4.2.1 How Image Generation works

Let's ask Maia to generate a picture from a short and simple text prompt: "Create an image of a child with a big smile on his face, eating a piece of chocolate cake".

Our request has been turned into the image below:
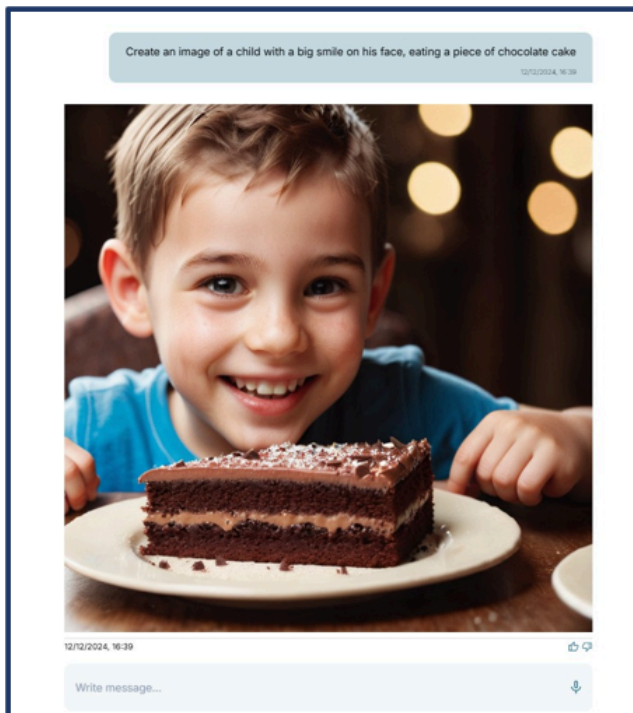
This image matches the user's prompt and shows the feeling of fun. Maia has mainly focused on the details and facial expression, making the result look extremely realistic.

<u>IN A FEW CLICKS</u>: How to generate an image with Maia

1) *Click the "+" button in the bottom left corner to open a new chat*
2) *Write your image prompt*
3) *Press Enter*

4.2.2 Additional image generation features

Below the search bar, you will see this icon . Clicking it opens a panel with advanced options, which give you even more control over your images.

Let's take a closer look at these features before moving on to a visual example.

- **Style:** This option lets you select the visual style of the image, such as anime, cartoon, fantasy, or cubist, shaping the overall look and feel of the final result.

- **Reference Image:** This option lets you upload an image to use as a visual reference for the composition or content. Maia will try to follow its structure and key elements.

- **Face Reference:** This option allows you to upload a face that will be applied to the subject in the generated image.

4.2.3 Image generation

Once you select a style from the carousel and type your prompt, Maia will generate the image according to the chosen aesthetic.

1. **Example - Generating an image with a selected style**

Prompt: Create an image of a peaceful countryside landscape

Selected style: Impressionist

![maia logo]
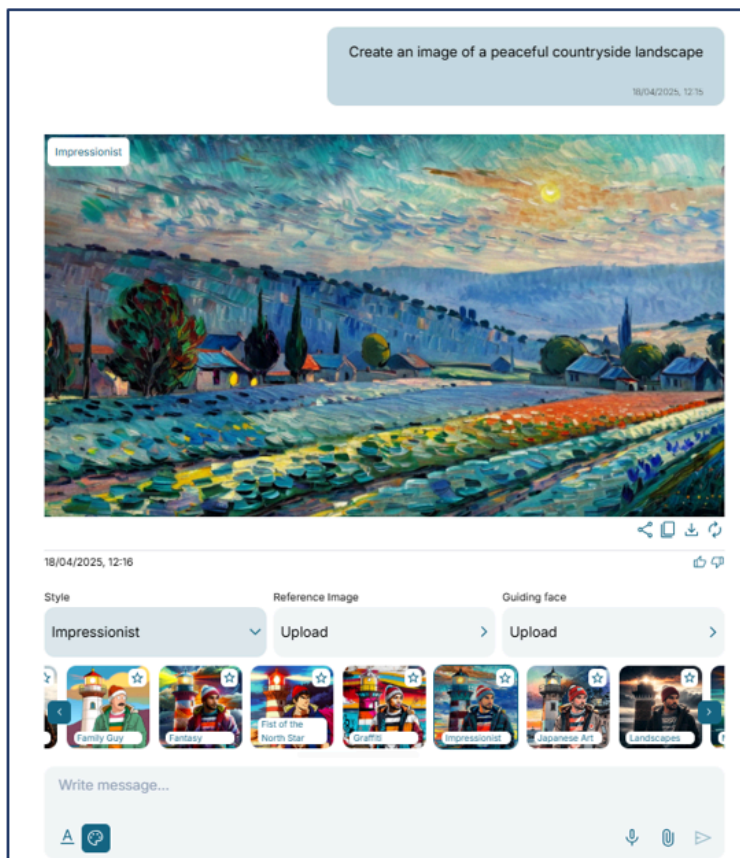
2. **Example - Creating an image with both a selected style and a reference image**

Let's apply the "Impressionist" style and upload a photo of a woman sitting on a chair.

To check which reference image was used, simply click the icon that appears next to the selected style in the top-left corner ![icon].
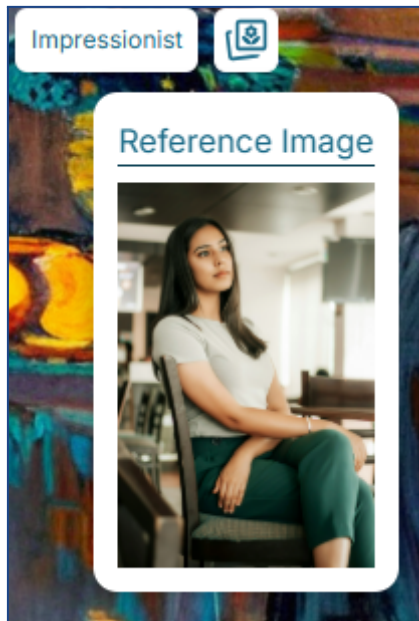
3. **Example - Creating an image with a selected style, a reference picture, and a face reference.**

Let's choose the Disney style, upload one photo as the reference image, and another as the face reference.

Now, let's ask Maia to create an image of a woman.
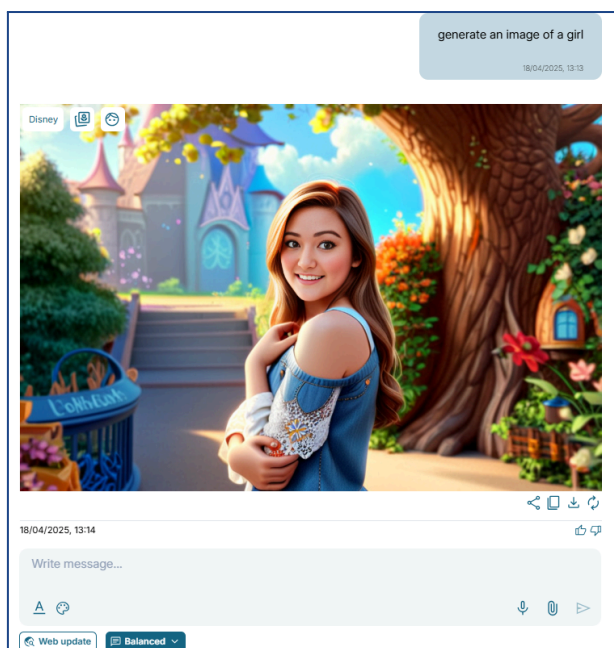
To check which images were used as the "Reference Image" and "Face Reference," simply click the icons in the top-left corner next to the selected style .
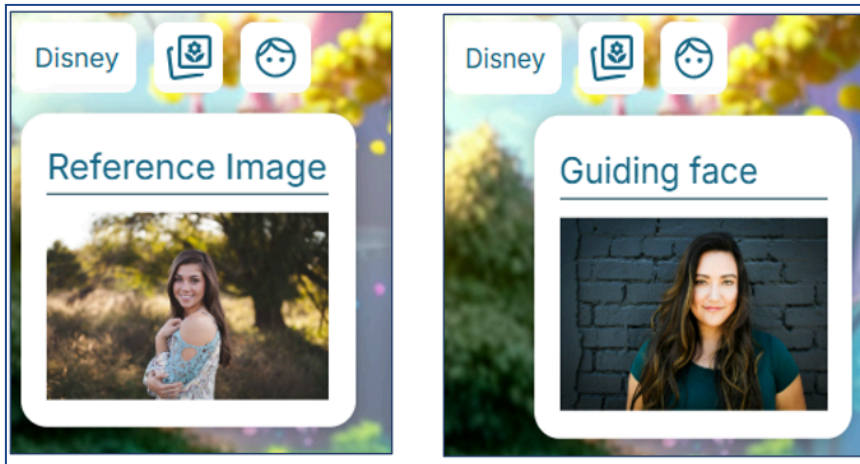
Please note that the image editing features are available only in Maia V8's desktop version.

4.3 What "Text Generation" is

This feature allows you to generate a wide range of texts, including articles, contracts, podcasts, reports, and more.

4.3.1 How "Text Generation" works

To generate your text with Maia, type the request in the search bar.

Let's see a few examples:

1) Write an article about the story of Santa Claus
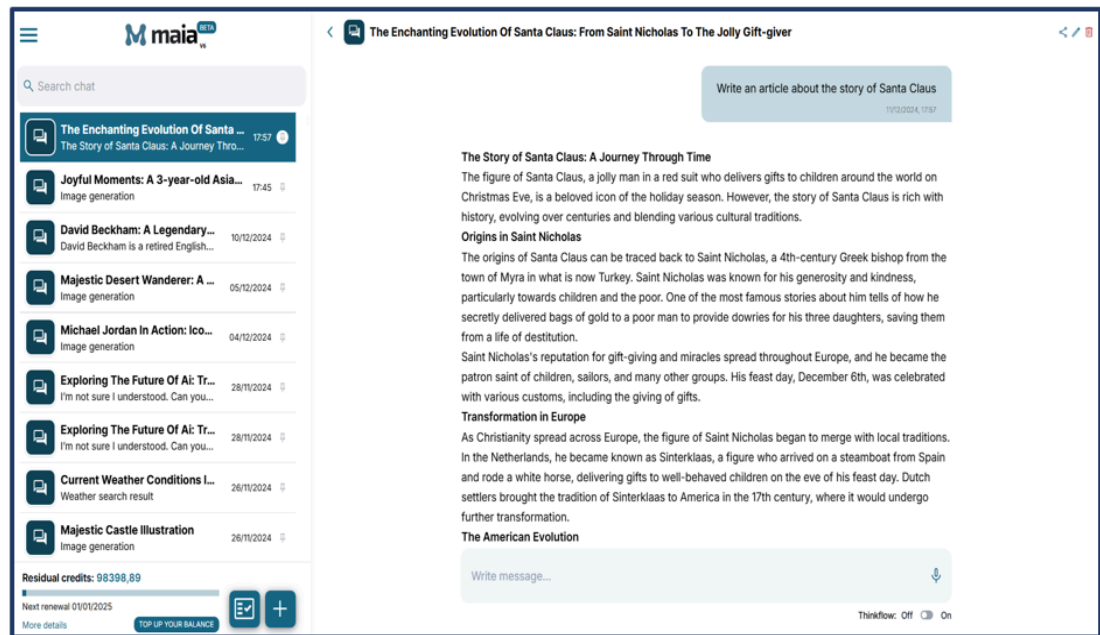
Maia has generated a text on the requested topic, following the proper structure and guidelines typical of an article.

2) Create a sales contract for a Xiaomi phone priced at €120 between Mr Jack Thompson (The Seller) and Ms Emma Wilson (The Buyer).

Termination Conditions

The contract may be terminated under the following conditions:

Condition	Action	Timeline	Outcome
If the phone is not as described	Buyer may terminate the contract	Within [Number] days of receipt	Full refund to Buyer
If payment is not received	Seller may terminate the contract	Within [Number] days of the due date	Contract voided

Warranty

If a warranty is offered, it shall be valid for a duration of [Warranty Duration] from the date of purchase. The warranty covers [Scope of Warranty]. Any claims under the warranty must be made within the warranty period.

Dispute Resolution and Governing Law

Dispute Resolution

In the event of any dispute arising out of or in connection with this contract, the parties agree to first attempt to resolve the dispute through *mediation*. If the dispute cannot be resolved through mediation within *30 days* from the date a party notifies the other party of the dispute, the parties agree to submit the dispute to *binding arbitration*. The arbitration shall be conducted in accordance with the rules of the *chosen arbitration institution*. The decision of the arbitrator(s) shall be final and binding on the parties.

Governing Law

This contract shall be governed by and construed in accordance with the laws of *[Country/State]*. The parties agree that any legal action or proceeding arising out of or relating to this contract shall be brought exclusively in the courts of *[Country/State]*. The parties hereby irrevocably submit to the jurisdiction of such courts and waive any objection to the venue or jurisdiction of such courts.

Delivery and Acceptance

Delivery Arrangements

The seller shall deliver the Xiaomi phone to the buyer at the specified location on [Delivery Date] at [Delivery Time]. The delivery location shall be [Delivery Address].

Acceptance of Goods

Upon receipt of the Xiaomi phone, the buyer shall inspect the phone to ensure it conforms to the contract's description. The buyer's acceptance of the phone signifies their agreement that it meets the specifications outlined in the contract.

Process for Rejection

If the phone does not conform to the contract's description, the buyer shall notify the seller within [Number of Days] days from the date of delivery. The seller shall then arrange for the return and replacement of the phone at no additional cost to the buyer.

Closing Elements

Entire Agreement

This contract represents the entire agreement between the parties and supersedes all prior negotiations, understandings, and agreements, whether written or oral, regarding the subject matter herein. No amendments, modifications, or supplements to this contract shall be valid unless made in writing and signed by both parties.

Signatures

Seller	Buyer
Signature: _____	Signature: _____
Name: Mr. Jack Thompson	Name: Ms. Emma Wilson
Date: _____	Date: _____

Note: In this example, we only provide the buyer's and seller's first and last names, leaving out sensitive information like tax codes and residential addresses. In such cases, Maia will provide placeholders indicating the missing information.

The Parties

Identification of Parties

Seller	Buyer
Mr. Jack Thompson	Ms. Emma Wilson
Full Legal Name: Jack Thompson	*Full Legal Name:* Emma Wilson
Address: [Seller's Address]	*Address:* [Buyer's Address]

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IN A FEW CLICKS: **How to generate a contract**

1) *Click the "+" button in the bottom left corner to open a new chat*
2) *Enter the details of the contract*
3) *Press Enter*
4) *Edit the information with real details (e.g., tax ID, residential address, etc.).*

4.4 Maia Studio

Maia Studio allows you to extract and request information from personal sources such as documents or websites. This means you can create a personalized AI experience based on your own content.

By accessing the "My Files" storage space and leveraging Maia's technology, users can upload various file types (text, audio, images, and URLS) into the chat for tasks like translation, summary, and audio transcription.

With Maia Studio, **you can also ask specific questions about the uploaded files and generate shareable links. This way, external users can interact with Maia, ask questions about the attachments, and create documents using the information available in the uploaded files.**

4.4.1 How the information search from "My Files" works

To talk about this feature and understand how to use it, we need to go back to the section focusing on "My Files" and the file uploads (Section 3.1 of this manual).

To start using this feature, you will need to attach one or more files to a chat.

First, start a new chat by clicking on the ➕ icon, and open a new conversation. Then, you can proceed by attaching the file.
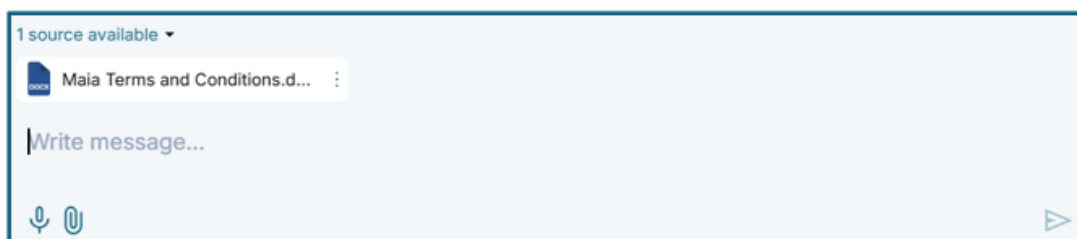
To attach a file to a conversation, click the "Attach" icon ⬚ below the search bar and access the "My Files" section.

You will then see the following screen:
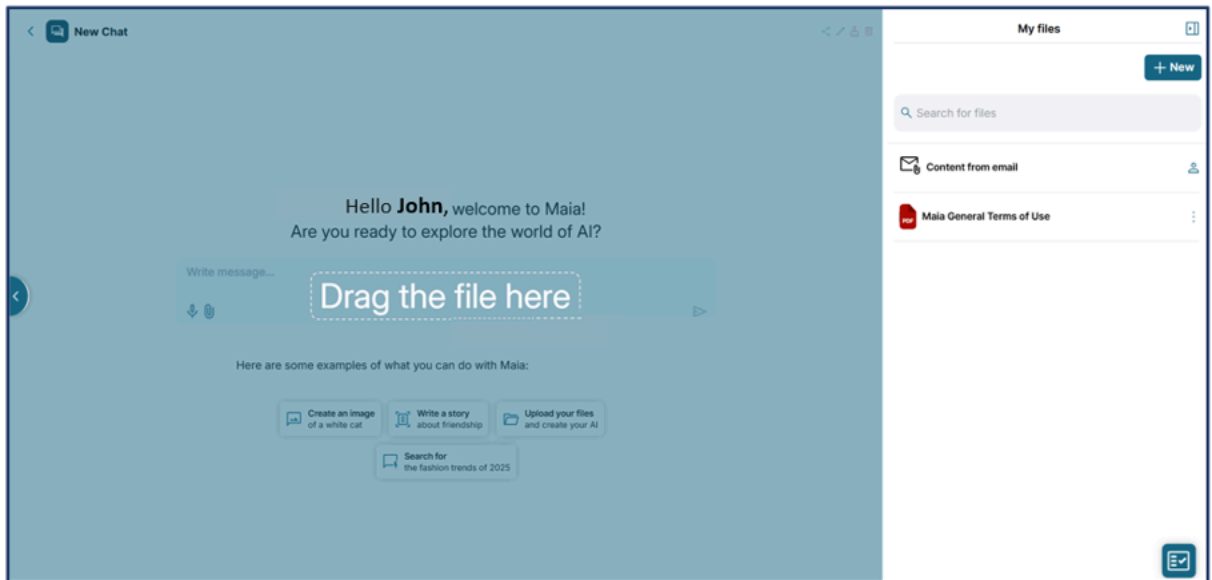
Now, to attach your file to a conversation, drag it to the left side of the screen. Once the upload is complete, the chat will open, and the attached file will be displayed above the search bar.
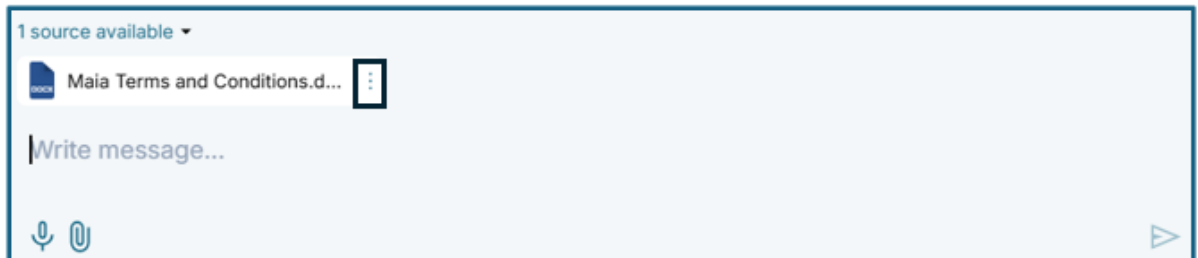

***IN A FEW CLICKS**: How to attach a file to a conversation*

1) *Click on the attach icon* ⬚
2) *Select "My Files" from the dropdown menu*
3) *Choose the file you want and drag it into the section on the left*
4) *Wait for the file to be fully uploaded*

4.4.2 Quick actions to perform on documents

On the right side of the document title, you will see three vertical dots

Once you click this icon, a dropdown menu with a set of quick actions will appear:
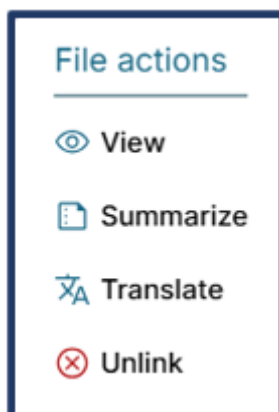
View. By clicking here, you can view the attached document.

Summarize. By clicking here, you are asking Maia to summarize the attached document.

Translate. By clicking here, you are asking Maia to translate the attached document. Once you proceed, a pop-up will open where you can choose the language for your translation. For English, Spanish, French, and Italian, click the corresponding flags. If you choose a language which is not in the flag list, click the

 symbol to view the complete list of languages for which Maia can provide a translation.
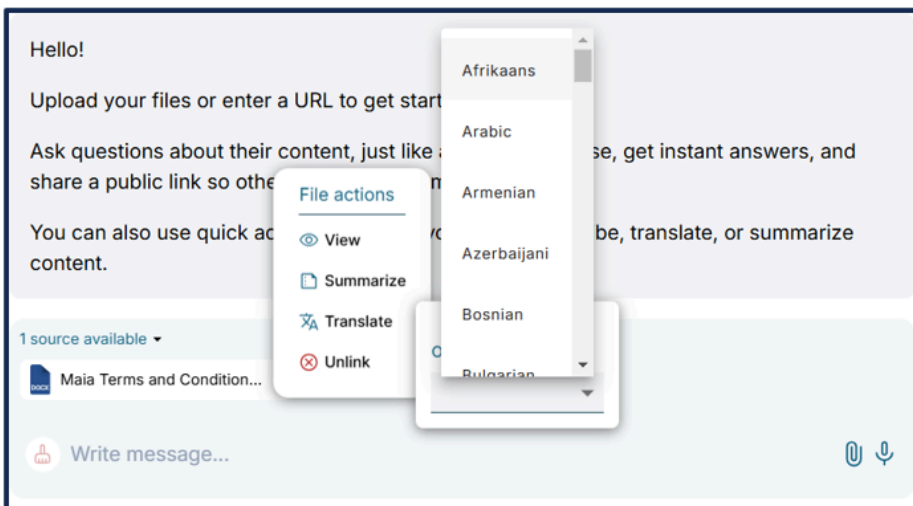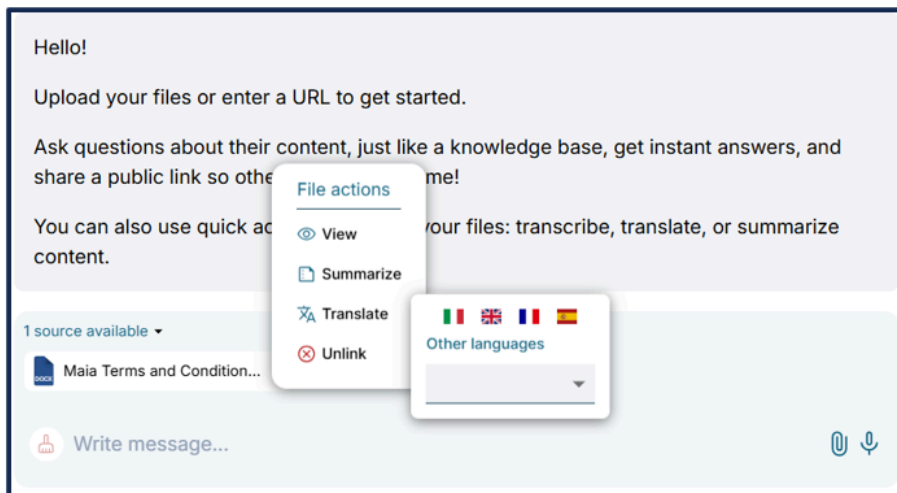
Unlink. By selecting this option, you are unlinking the document from the chat. If no other documents are linked to the chat, a standard search box will appear once you click there.
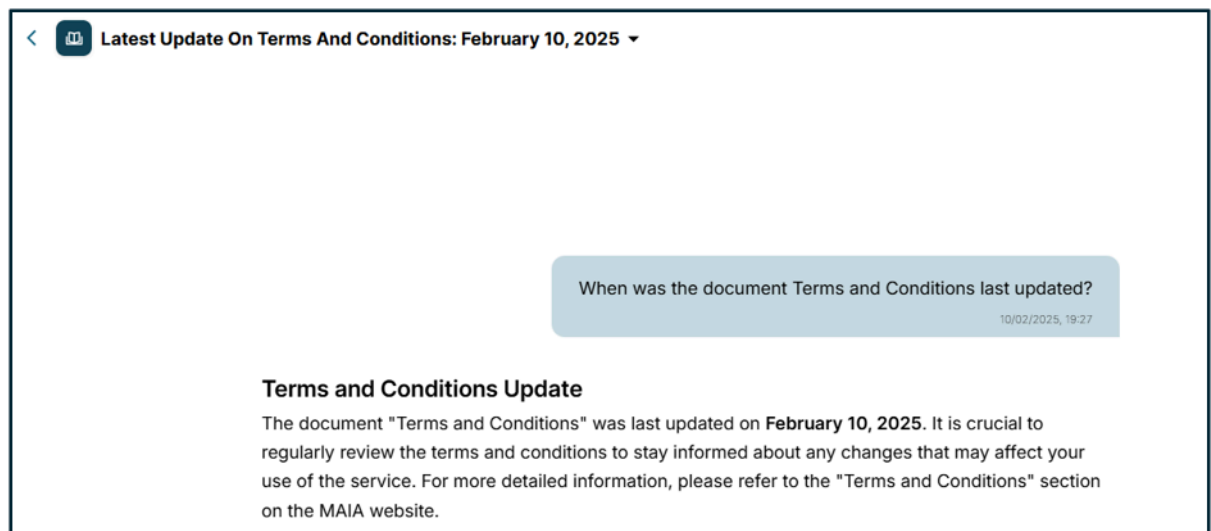
In addition to the quick actions, you can also **ask Maia specific questions** about the content of your document. Use the chat search box to type your request.

Visual example

Once you upload the file "Maia Terms and Conditions", the following screen will appear:
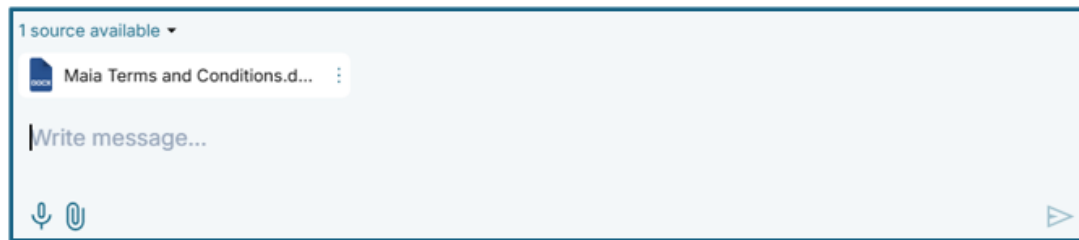
Next, you can proceed by asking Maia when the document was last updated:

In this case, Maia searched the uploaded document for the information and provided the correct answer, as shown in the first few lines.

GENERAL TERMS AND CONDITIONS OF USE
MAIA APPLICATION
Last updated: February 10, 2025

1. OBJECT

1.1. These general terms and conditions (hereinafter: "General Terms") govern the agreement (hereinafter: "Agreement") related to the access and use by users (hereinafter: "Users") of the services and content mentioned in Article 2 below (hereinafter: "Services") provided by My MAIA Inc. (EIN: 92-3279708), located in the USA at 257 Old Churchmans Road, DE. 19720 (hereinafter: "Company"), through the "MAIA" application (hereinafter: "Application" or "MAIA"), available online both in the web version and the mobile version for smartphones, tablets, or other devices capable of supporting its functionalities (hereinafter, collectively: "Devices").

1.2. Everything addressed below concerning the Application is valid and applicable as long as it is compatible with all versions of the Application.

1.3. The activities carried out by the Company through the Application do not include any financial and/or investment services of any kind.

1.4. The use of the Application and its functionalities is subject to the prior acceptance by the User of these General Terms, subscription to the service by paying the corresponding annual fee, and completion of the personal account registration procedure (hereinafter: "Account"). Therefore, the use of the Application implies the full and unconditional acceptance of these General Terms.

1.5. These General Terms will be binding from the User's first access and will remain valid and effective as long as the User's Account remains valid, in accordance with these General Terms. Unless specified otherwise in Article 6.2 of these General Terms, the Company reserves the right to modify, update, and/or change these General Terms, notifying the User in writing through a notice in the Application at least 30 days before the updated General Terms come into effect. If the User does not accept the changes, they will not be able to use the Application.
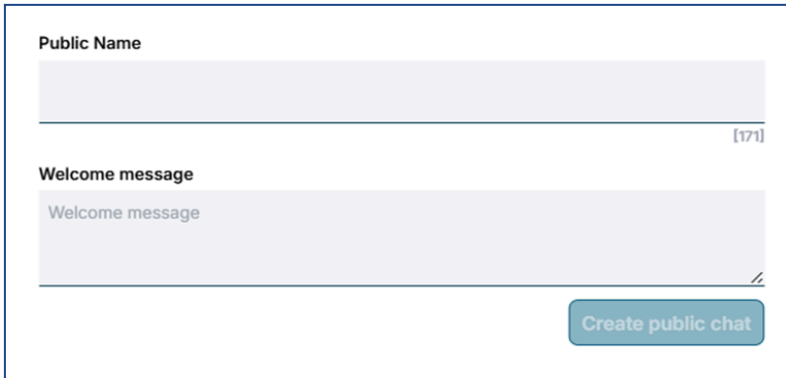
4.5 The public link

External users without an account can still engage with Maia by asking questions about the information shared by a Maia user via a public link. By accessing this link, they can make the most of Maia's capabilities, inquiring about the content in the public chat or generating documents based on the uploaded material available through the link.

4.6 How to share a Maia Studio link

The steps to share a Maia Studio link are quick and easy.

First, navigate to the chat with the uploaded files, and click on this icon in the top right corner.

A pop-up will appear, where you can enter a "Public Name" and include a message explaining the type of documents you are about to make public.
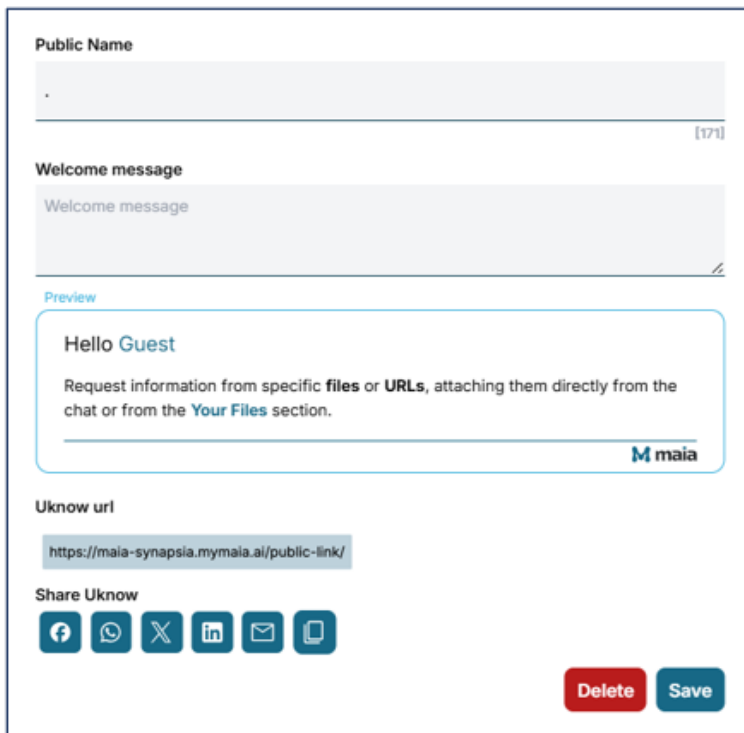
Once you enter the information and click "Create public chat," a pop-up will appear showing the details you've provided, along with the link to share and the available sharing channels.

IN A FEW CLICKS: *How to share a Maia Studio link*

1) *Click the icon in the top right*
2) *Fill in the "Public Name" field.*
3) *Enter a welcome message.*
4) *Click the "Create public chat" button*
5) *Copy the link*

![maia logo]

6) Share your link through the available channels.

4.7 How non-Maia users can access a public link

The users who receive the public link but don't have an account can interact with Maia and ask questions about the uploaded content.

When clicking the link, they will first be prompted to fill out a form with their personal details (name, surname, email, and phone number).

Clicking the "Proceed to Maia" button will open a screen where the user can ask Maia questions about the attached content.

4.8 Practical example of how to share a public link and how recipients can use Maia Studio

Let's imagine that a Maia user uploads a school policy.

They click the [icon] button and name the conversation "School Policy".

In the welcome message, they provide a brief description of the shared documentation saying: "*This chat contains information on the school policy*".

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The user can then share the link via the channels displayed on the screen (Facebook, WhatsApp, X, LinkedIn, and email) or copy the link and paste it wherever they want.

Once the recipient enters their personal details, they can access Maia and ask questions about the attached content. Maia will then generate a response, which can be downloaded in Word format by clicking "download" ⬇ at the bottom of the answer.

In this specific example, the user who accesses the public link can ask questions like: "*What documents do I need to submit to enrol my 12-year-old son?*"

As outlined by Maia in point 3, the parents of underage students are required to submit several documents, including a parental authorization letter.

The external user can then ask Maia to generate the authorization letter by providing the essential information.

For example, the external user may ask: "*Can you generate the parental authorization letter for my son Oliver Thompson? Here are the details: Student's Information Name: Oliver Thompson Date of Birth: 2 April 2013 Address: 14 Elmwood Road, Bristol, BS1 4ST, United Kingdom. Parent's Information: Full Name: Sarah Thompson Mobile Number: +44 7712 345678 Email Address: sarah.thompson@mail.co.uk. GP's Information GP's Name: Dr James Whitmore GP's Telephone: +44 7709 876543*"

Note: By including all the necessary information in your request, Maia will generate a pre-filled letter with the required details, ready to download and use.

5. PRICING

Maia is an AI product that works through a credit system called Maia Credits. This system allows you to use credits only for the specific tasks or requests you actually need, ensuring no credits are left unused.

As mentioned earlier, when making your purchase, you can choose between two types of plans:

- **Maia Free** has no fixed monthly costs and provides 50 free Maia Credits per month which you can use for any Maia feature.

- **Maia Elite** has a fixed cost of only €5 per month and provides 500 Maia Credits, with automatic monthly renewal.

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The Maia Free plan allows unlimited access to all types of requests, with the only limitation being the 50 credits available. Once the credits are over in your Free plan, the service will be unavailable until the plan is renewed for free, after which you will receive another 50 credits, as provided for in the Free plan.

If you think that the 50 monthly credits on the Free plan are not enough for your needs, you will have to upgrade to the Elite plan to get additional credits. Purchasing extra credit packages is not possible with the Free plan.

The Elite plan not only comes at a very competitive price of just 5 euros per month, but it also provides 500 credits, which results in more interactions with Maia. **Besides, if you run out of credits on the Elite plan, you can always purchase extra credit packages.**

Our extra credit packages are:

- Small: 500 Maia Credits
- Medium: 1000 Maia Credits
- Large: 3000 Maia Credits

Please remember that the credits you purchase from the extra credit packages are valid and can only be used while your Elite plan is active. If you don't renew your subscription after 3 months, the account will switch to the Free plan with 50 credits, and any extra credits you have bought won't be available. However, if you renew the Elite plan, those credits will become available again.

5.1 Payment methods

To start using Maia, you can choose from the following payment methods:

- Credit cards (Visa, Mastercard, Amex, UnionPay)
- Google Pay, Apple Pay
- Utake Payment

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The Elite plan has a fee of 5 euros, which will be charged monthly. When you renew by making your next payment, the 500 Maia Credits will be automatically added to your Maia account.

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